

CRAWFORD COUNTY FUTURE FAIR AMBASSADOR APPLICATION

Dear Senior/Junior Fair Ambassador Contestant,

The Crawford County Fair wishes to thank you for your willingness to serve as this year's Crawford County Senior/Junior Fair Ambassador. Serving as Ambassador is wonderful and extremely rewarding experience and is a chance to explore all the Fair and Crawford County has to offer. The contestant chosen as Crawford County Senior and Junior Fair Ambassador will not only be a hostess of the 2021 Fair, but will work alongside the Fair Board to promote the Fair throughout the year attending various community events. Being the Crawford County Senior/Junior Fair Ambassador is a professional position, and you are expected to conduct yourself as so.

The contest is open to legal residents of Crawford County, or those residing in adjoining county with the majority of Fair and/or school activities in Crawford County. Senior Ambassador Contestants must be the ages 14-17 and Junior Ambassador must be the ages 9-13. A few dates of importance for you to remember are applications are due by the 4th Friday in October and interviews will be held on the 2nd Friday in November at 5:30pm.

- All applications and information available online at <http://www.crawfordcountywisconsinfair.com/>
- Crawford County Fair Senior and Junior Ambassador Expectations for the Year

Please return your application and signed expectation sheet to:

Crawford County Fair Ambassador Program

225 North Beaumont Road, Suite 240

Prairie Du Chien, WI, 53821

If you should have any questions between now and the competition, please call Laurie Cauffman at 608-412-4748 and leave your name and number, and your call will be returned. You may reach me by email at cctyfaircoordinator@crawfordcountywi.org. We look forward to meeting!

Sincerely,

Laurie Cauffman

Crawford County Fair Coordinator

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CANDIDATE INFORMATION:

CATEGORY (PLEASE CIRCLE ONE): Senior (Ages 14-17) or Junior (Ages 9-13)

Name: _____ Date of Birth: _____

Address: _____

Telephone #: _____ Cell phone #: _____

Email: _____

Do you have a Facebook account (Please Circle one): Yes or No

If yes, what's your username? _____

School Name: _____ Grade: _____

Name of Parent/Guardian (Please Print): _____

I certify that all information entered on application and resume is truthful to the best of my knowledge.

Parent/Guardian Signature: _____

SPONSOR INFORMATION:

Amount of sponsorship: \$ _____ (\$50.00 min sponsorship)

Sponsorship money to accompany application.

Business Name (if applicable): _____

Name: _____

Address: _____

Telephone: _____ Email: _____

JUDGING:

- Interviews will be held on the 2nd Friday in November at the Crawford County Administration building at 5:30 pm, unless notified of a change
- Applicants will be interviewed by a panel of Judges

TO APPLY:

- Fill out application
- Write a complete self-bio to be used on the Fair website and for other media promotions
- Apply by the fourth Wednesday in October

If all expectations are met, the Senior Ambassador will receive a \$250 stipend and the Junior Fair Ambassador will receive a \$100 stipend. The Crawford County Fair Board and Fair Coordinator will determine if all expectations have been met.

SEND APPLICATION TO: Crawford County Fair, Attn: Fair Ambassador Program, 225 N. Beaumont Rd. Suite 240, Prairie du Chien, WI 53821

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Crawford County Senior/Junior Fair Ambassador Expectations

The Crawford County Senior/Junior Fair Ambassador Program is a professional position whom is regarded as a leader in the community. The Ambassador must possess exceptional public speaking skills, dedication, self-motivation, charisma, enthusiasm for the Crawford County Fair, and genuine interest in furthering his/her skills to better achieve these characteristics.

As the Crawford County Senior/Junior Fair Ambassador, you serve as a fair ambassador for an entire calendar year. You are expected to fulfill certain responsibilities in this year. The following lists are requirements for being in the position:

Pre-Fair Public Service Media (Senior/Junior Fair Ambassador):

- ❖ Radio Stations
 - WQPC- Prairie Du Chien
 - WGLR- Lancaster
 - WVRQ- Viroqua
 - WRCO- Richland Center
 - Any radio stations from La Crosse Area
- ❖ TV Stations
 - WKBT- La Crosse
 - WXOW- La Crosse

Week of Fair:

- ❖ Be present and visible the week of the Fair
- ❖ Greet visitors at the gate, animal shows, and in grandstands
- ❖ 50/50 Raffle at grandstand events
- ❖ Hand out awards at animal shows

Speaking and Presentation Events:

- ❖ Must do 5 speaking events: this will include visiting schools, 4-H Clubs, FFA and any other community organizations to promote the Fair and the Fair Ambassador Program.
- ❖ 3 Speaking Events should be at 4-H Clubs and FFA Meetings

Community Events:

- ❖ Attend 10 Community Events:
 - St. Patty's Day Parade (Prairie Du Chien)
 - Dairy Princess Crowning
 - Memorial Day Parade (Wauzeka)
 - Dairy Breakfast
 - June Dairy Days Parade (Soldiers Grove)
 - Eastman 4th of July Parade
 - Ridge and Valley Days Parade (Seneca)
 - Apple Fest Parade (Gays Mills)
 - Holiday Parade (Prairie Du Chien)
 - Ring Bells for the Salvation Army
- ❖ Attend the following year Fair Ambassador Crowning, to crown the new Fair Ambassador.